

Counselor's Studio Builds a Guide Axis to Promote the Integration of Professional Education and Ideological and Political Education

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Abstract: Professional education is the core link of College Students' training. Carrying out ideological and political education in professional education is the inevitable requirement of the whole process and all-round education system project, which helps to improve the attraction and effectiveness of Ideological and political education. The study found that only the effective combination of professional practice and ideological and political education can gradually solve these problems. From the aspects of Ideological and political education system construction, teaching content reform and teacher team construction, this paper expounds in detail how to effectively integrate ideological and political education into professional education, so as to provide an important reference basis for solving relevant problems in professional education.

1. Introduction

Carrying out ideological and political education in quality-oriented education activities in Colleges and universities can improve the ideological and moral quality level of college students, enable college students to deal with difficulties in a correct way, and strengthen their ability to deal with problems. Professional education can cultivate students to form a good professional spirit and help college students become high-quality talents with ideals and achievements. Although colleges and universities actively carry out professional education and ideological and political education related courses, there are still some deficiencies in practice. Therefore, this paper will build a smart guide axis guide studio based on the perspective of counselors, in order to give full play to the guiding role of counselors, build a structural system of professional education and ideological and political education, and promote the good integration of Ideological and political education and professional education.

2. Positive Effect of the Integration of Professional Education and Ideological and Political Education

2.1. Professional education can improve the efficiency of Ideological and political education

At present, only a few college students have made plans for their future development and career, and most of them are at a loss at the beginning of graduation(*Yang Juan,2020*). The main reason for this phenomenon is that most colleges and universities do not pay enough attention to students' social practice activities and lack of relevant practical teaching, resulting in the weak belief and lack of professional confidence of most college students. Offering professional education courses in colleges and universities can effectively improve college students' cognition of independent majors and fully understand the importance of theoretical education. The integration of Ideological and political education and professional education in colleges and universities will change the boring and monotonous preaching education of traditional ideological and political education, build an effective communication bridge between Ideological and political courses and professional courses, and enhance the affinity of Ideological and political courses. The combination of Ideological and political education and professional education is conducive to the formation of students' professional ethics and spirit, and give full play to the penetration and influence of Ideological and political education. College Students' professional education is the theoretical basis for college

students to carry out professional activities. At the same time, it can also improve the comprehensive ability of college students. In addition, the opening of professional education courses in colleges and universities also promotes the cultivation of college Students' hard learning spirit, makes college students continuously increase their perseverance in the process of professional education, and helps students overcome the problems encountered in the actual professional process to a certain extent.

2.2. Ideological and political education can tap the depth of professional education

Ideological and political education needs to promote the thought of socialism with Chinese characteristics in the new era, guide students to strengthen their confidence in the road, theory, system and culture of socialism with Chinese characteristics, introduce them into teaching materials and classrooms, and internalize socialist core values into spiritual pursuit and externalize them into conscious action. In addition, the professional characteristics of higher education determine that college students should not only master solid professional basic knowledge, but also enhance a good sense of social responsibility and moral spirit. Therefore, we should integrate the education of the Chinese dream, the education of socialist core values, the education of legal system, labor education, mental health education and the education of Chinese excellent traditional culture into all links of vocational education, so as to truly educate people all the time and everywhere. It can be seen that paying close attention to the ideological and political construction of the curriculum and realizing the integration of vocational education and ideological and political education is to achieve fosters virtues, which is conducive to expanding the depth of vocational education, enabling students to establish perceptual cognition of the major while mastering professional knowledge and skills, and produce a sense of identity, belonging and mission.

2.3. Ideological and political education can expand the breadth of professional education

The comprehensive promotion of Ideological and political education will push professional education to the latest and largest work pattern(*Zhou Yan,2021*). Teachers should not only have a comprehensive understanding of the curriculum content and professional development, but also systematically improve the curriculum content and professional skills of students from the perspective of local and professional development, deeply understand professional ethics, professional norms and professional development laws, and learn the truth of being a man and doing things. Practical professional courses will pay more attention to the cultivation of students' practical ability, and combine "reading thousands of books" and "traveling thousands of miles", so that students can not only increase their wisdom and talent in practice, but also hone their will and quality of struggle. It can be seen that paying close attention to the curriculum ideological and political education and realizing the integration of professional education and ideological and political education can effectively promote the reform and innovation of professional education, make professional education more contemporary, open and leading, make the content of professional education more comprehensive and perfect, and deepen the breadth of professional education.

3. Practical Difficulties in the Integration of Ideological and Political Education and Professional Education

From the current situation of Ideological and political education in colleges and universities, the subject of Ideological and political education is only the thing of Ideological and political teaching department, and professional teachers are less engaged in Ideological and political education. In the practice of Ideological and political education, the teaching method is still based on indoctrination education, which is essentially different from the teaching method of professional education skill education. From the perspective of professional course teaching, the cultivation of professional skills takes students as the main body and teachers as guidance. The differences between Ideological and political education and professional course education make it difficult to integrate them effectively. From educational administrators to professional teachers, they pay more attention

to the training process of students' high skills, and the training goal is mainly practical talents. Teaching assessment focuses on students' skill mastery and students' employment rate, while ideological and political education is not integrated into the process of professional skill training and assessment. Among some professional course teachers, they pay more attention to cultivating students' employability, but pay less attention to the cultivation of professional ethics and professional quality, and many colleges and universities do not formulate special and targeted ideological and political education programs according to the characteristics of students, which also makes the current integration of Ideological and Political Education and professional education less.

4. Fundamental Path of the Integration of Professional Education and Ideological and Political Education

4.1. Constructing the educational pattern of “big ideological and political”

Colleges and universities should closely focus on the spirit of the general secretary's important speech and the teaching concept of vocational education, carry out overall planning and design from the overall situation, make the ideological and political courses complement each other, fully combine the characteristics of each course, update the teaching content, actively introduce modern multimedia technology, innovate teaching forms, improve teaching methods, and mobilize students' learning initiative and enthusiasm. The implementation of the requirements that all courses have educational functions and teachers have educational responsibilities means that colleges and universities should attach great importance to the joint management of the party and the government, do a good job in top-level design, system planning, talent training and talent training, and carry out overall deployment and layered promotion in the specific implementation process. Party organizations in colleges and universities should also actively cooperate with the leadership of the school Party committee, give play to the role of fighting fortress, and do a good job in supervision and guarantee. We should deeply combine vocational education with ideological and political education, and keep abreast of the ideological trends of teachers and students in various majors. In particular, we should give full play to the vanguard and leading role of Party members, teachers and students, set an example, set an example, point to the field, and fully implement it.

4.2. Strengthening ideological and political propaganda of curriculum

As a new educational concept, the implementation of Ideological and political education depends on strong publicity and popularization. At present, some professional course teachers still believe that ideological and political education and the cultivation of students' moral quality should be the work scope of Ideological and political theory teachers and counselors, and their responsibility is to teach professional courses well. In view of this phenomenon, colleges and universities should strengthen the overall understanding of curriculum ideological and political education and the initiative to participate in Ideological and political education through high-quality resource sharing and special training(see Figure 1 and 2 below). We should encourage, support and require leaders of all disciplines to deeply explore the important role of the educational value of the discipline itself in promoting the all-round development of students, truly internalize and externalize the contents of Chinese dream education, socialist core values education, cultural literacy, legal awareness and moral cultivation into knowledge and teaching, and infect students with solid professional knowledge and unique personality charm, Achieve the educational effect of walking in the same direction and advancing together. Ideological and political education requires teachers to guide students to have ideals, responsibilities, a sense of national mission and social responsibility. Only when educators have a deep understanding of this can they truly realize the importance of Ideological and political education in the process of professional education. It is not a simple superposition of professional courses and ideological and political education, let alone forcibly join the national consciousness and political form, but to organically combine and moisten things silently.



Figure 1 Ideological and political education and training in colleges and universities.



Figure 2 Ideological and political education and training in colleges and universities.

4.3. Optimizing the curriculum structure system

In essence, changing the traditional teaching concept and deepening the teaching consciousness of college teachers are the basis and premise of the effective integration of Ideological and political education and entrepreneurship education. Therefore, college counselors should constantly optimize the teaching curriculum structure system and enrich the teaching content, so as to effectively improve the quality of Ideological and political education and entrepreneurship education. From the perspective of the actual curriculum organization structure of colleges and universities at the present stage, college teachers should continue to take the integration quality of Ideological and political education and entrepreneurship education as an important teaching content, expand the original teaching content and realize the comprehensive construction of the curriculum structure system. College counselors can only strengthen the ideological and political education of college students, make college students develop good ideological and moral concepts, and improve the ideological

and moral level of college students. On this basis, entrepreneurship education for college students can achieve good teaching results. Only when college students become a person with moral quality can they become talents and truly become excellent talents who have made a certain contribution to social development. Therefore, the improvement of college Students' entrepreneurial skills needs to be based on Ideological and political education. College entrepreneurial education should be further deepened on the basis of Ideological and political education. Colleges and universities can promote the cultivation of students' internal quality by optimizing the teaching content of Ideological and political course.

4.4. Establishing evaluation and incentive mechanism

In the teaching of various majors, teachers with high ideological and political quality and high level of teaching and educating people should be selected to sort out the teaching contents of various professional education courses. Combined with the teaching characteristics, teaching methods and values of different courses, deeply excavate the ideological and political factors contained in the course teaching, and organically integrate them into the teaching, so as to achieve the effect of moistening things and educating people. Specifically, we can choose 2-3 courses in each department, form an excellent team of teachers, constantly summarize and explore the commonness and particularity of teaching in various majors, summarize the experience and laws of Ideological and political education in professional education, and gradually optimize high-quality courses. For the successful professional courses of Ideological and political education, we should promote and publicize them in the whole school and share the golden courses of Ideological and political education in the courses; Invite teachers with rich ideological and political experience to give lectures, radiate from point to area, and comprehensively improve the quality of talent training. In addition, colleges and universities should establish and improve the curriculum ideological and political quality evaluation system and assessment and incentive mechanism to effectively stimulate teachers' enthusiasm and creativity. Combine the evaluation results of Ideological and political education with teachers' teaching evaluation, and fully consider the workload brought by ideological and political education to teachers. Therefore, the teaching management department and personnel department should issue corresponding supporting policies.

5. Conclusion

The function of the combination of professional education and ideological and political education is not immediate, but the influence on students' thought and behavior is gradually reflected. Therefore, for all majors in Colleges and universities, the research on the effective integration of Ideological and political education and professional education is also a work that needs to be adhered to, and it is necessary to implement it, return to the major, and actively explore how to effectively integrate ideological and political education into professional education in combination with the characteristics of the major itself. We should really integrate the ideological and political education ideas such as the truth of being a man and doing things, the requirements of socialist core values, the ideal and responsibility of national rejuvenation into professional courses and activities. At the same time, we should actively and continuously explore more effective integration methods in the practice of professional education, give full play to the role of Ideological and political education, constantly improve the training quality of vocational talents and cultivate high-quality skilled talents in the real sense.

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